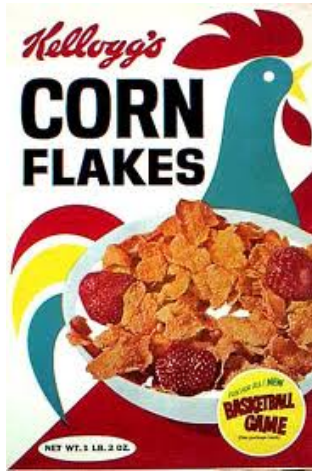


## Year 7 English Task

### Persuasive Writing-

Produce an advertisement using your iPad.

The product you are selling is one of the following-



*Mick Simmons*  
www.micksimmons.com



### Slogan

You will need to come up with a slogan for your product. We all know that Nike's slogan is 'Just Do It'. However, for this task, you will need to come up with a new slogan.

### Sell your Product

Use persuasive language to write text that will sell your product. What are the features of the product, the benefits, the advantages or any other selling points?

What to produce?

You can either produce-

- A print advertisement- an ad that would appear in a magazine or newspaper (use Pages or Keynote and any Art based apps to help you here)
- A radio advertisement- an ad with a voice over and background music. (Use Garage band to produce this ad)
- A TV commercial. ( Either use Reel Director and your video camera or an App like Comic Life.)

You may work in pairs.

This task is to be completed by the end of the lesson.