

1. Definition:

An expository essay is a formal piece of writing exposing the author's point of view; it may also be called an argumentative or persuasive essay.

2. Purpose and Role of Writer:

to inform and persuade on an issue

3. Generic Features:

a) Structure and Organisation

- exposition structure: outlining point of view and substantiating it
- general introduction e.g. *Foodism... food images*
- body: developing the argument
- conclusion e.g. *Food... has become a four letter word...*
- logical development
- topic sentences to open each paragraph
- each paragraph needs explanation and evidence to develop the argument
- final sentence of each paragraph is a clincher e.g. *Obesity is the scourge of the west...*

b) Language

- formal language e.g. *Daily, we are bombarded with food images...*
- specialised language relating to the issue e.g. food: *gluttony, cholesterol, banquet...*
- persuasive language e.g. adjectives: *glossy, mouth watering*

c) Grammar

- paragraph format linked with appropriate vocabulary e.g. *coincidentally, although...*
- complex sentences
- use of the hypothetical question e.g. *Could this curtail food orgies of the future?*
- present tense e.g. *Foodism is becoming a lifestyle...*
- impersonal, but 'you' and 'we' are used as inclusive pronouns.

*Foodism* has become a popular fad in the Sunshine State in recent years. Daily, we're bombarded with food images: from cooking shows on television to glossy mouth watering magazines for sale in newsagents and supermarkets.

Foodism is becoming a lifestyle in Queensland. For the next four weeks in Brisbane's Food and Wine month, you will be able to indulge in "Christmas in July" in some restaurants; you can go on a Cheese Crawl or take in a progressive Chinese Banquet in Fortitude Valley.

Coincidentally, the annual Health and Lifestyle Expo is held at the Convention Centre during July. It's a chance for everyone who is overweight, obese or over indulgent to have their blood pressure and cholesterol checked free of charge. This could curtail food orgies of the future.

At a time when the US is forcing free lap bands around ever expanding middle America, Australians are becoming foodaholics with growing fervour. We have forgotten that after our American cousins, we are the fattest nation on earth.

It is a well known cliché that the West spends more on diets than the East spends on food. Initially, we spend to indulge our gastronomic gluttony, then we spend millions absorbing the ideas of Atkins, Montignac and other diet gurus, some of them deceased. Obesity is the scourge of the west as AIDS is the enemy of the third world.

Although historically associated with sensuous pleasure and the celebration of the harvest, food has now been elevated beyond its original function. Food, with a capital "F", has become a four letter word. And that's obscene.

topic sentence

adjectives

complex sentence

linking word

clincher

inclusive pronouns

topic sentence: apt vocabulary

summing up / strong ending